

DOLLARS FOR DARFUR

NATIONAL SCHOOL CHALLENGE

www.savedarfur.org/dollarsfordarfur

What is it?

The Dollars for Darfur National School Challenge is a national program that focuses on fundraising and advocacy for high school and middle school students. The program, now in its third year, gives students the opportunity to raise money and awareness to help end the suffering in Darfur. A National Student Advisory Board, made up of the most successful and engaged students from the previous year, works with the Save Darfur Coalition to direct and improve the program and its resources.

How does it work?

High schools and middle schools register online and participate in a competition to raise money for and awareness about the situation in Darfur. They recruit family, friends, and teachers to take part in events and fundraisers. Students plan their activities with the help of Save Darfur Coalition and serve as ambassadors to their communities, giving a voice to the victims in Darfur. An important part of the program is engaging in direct advocacy activities such as phone banking, letter writing, and lobbying elected officials.

What is the goal? When is the deadline?

Last year, students raised almost \$150,000 and this year, with your help, we can do even more to help Darfur! The 2008-2009 campaign will run from September 2, 2008 to April 30, 2009. Our goals are:

- \$200,000 raised
- 500 schools participating

Where does the money go?

Half the money raised goes to humanitarian efforts for Darfuri refugees and the other half goes to the advocacy efforts of the Save Darfur Coalition to put political pressure on world leaders. Each year the National Student Advisory Board decides which humanitarian organization(s) receive the funds.

How are the top schools chosen, and what do they win?

At the end of the year, schools will be encouraged to send us a summary of their campaign activities. Winners will be chosen based on their ability to fundraise, ability to raise awareness, advocacy efforts, creativity, extent of school involvement, student leadership, and community outreach efforts. The top schools will win an all-expense-paid trip to Washington, DC for two students and a chaperone. If we exceed our goals, more schools will win!

- \$200,000 → top 5 schools
- \$250,000 → top 7 schools
- \$300,000 → top 10 schools

For more information, contact:

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