

# *The Divest for Darfur* “Don’t Invest in Genocide” Guide

## **Are You Invested in Genocide?**

Millions of investors are unaware that their savings are invested in companies that help fund genocide in Darfur.

Since 2003, Darfur in western Sudan has been embroiled in a deadly conflict. As many as 400,000 innocent civilians have been killed; 2.5 million people have been forced to flee their homes and now live in internally displaced persons or refugee camps; and more than 3.5 million men, women and children are now struggling to survive.

Divestment creates economic pressure to help hasten the end of the genocide in Darfur.

## **What is Divestment?**

*Divestment is the sale of stock in companies most culpable of funding the genocide in Darfur.* Divestment also includes a commitment not to buy stock in these companies until the genocide ends. There are about 25 such companies. Almost all of these companies work in Sudan’s oil sector. Without the revenue from the companies operating in the oil sector, Sudan would not have the resources it uses to carry out the genocide.

Save Darfur Coalition uses the targeted divestment model, developed by our partner, the Sudan Divestment Task Force. Targeted divestment does not focus on companies in Sudan if they are primarily in the medical, agricultural, or humanitarian fields. Targeted divestment also calls for engagement with companies first, and divestment only if they do not respond to engagement. In this document, when we refer to divestment, we mean targeted divestment.

Individuals can divest, and it is important to make sure your investments match your values. The biggest impact is when many smaller investors as well as big investors – such as university endowments, state pension funds, and investment firms – also divest. You can join the divestment movement even if you don’t have your own savings.

### **This document includes:**

- Resource to help you divest as an individual
- Information on how to join a campaign to get a company, state, or other institution to divest
- Details on target companies and more background on divestment how to learn more

**Learn. Act. [SaveDarfur.org](http://SaveDarfur.org)**

# How to Personally Divest

The money invested by you and your neighbors to fund retirement, a college education, home ownership, financial security and peace of mind should not be used to fund an ongoing genocide. Here are our recommended steps if you decide to divest your personal assets.

*Please note that the Save Darfur Coalition does not give investment advice. Also, the screening tool mentioned in step 1 and 3 is for educational purposes. Please check with your mutual fund representative and advisor for latest status of funds before taking action.*

## 1. **Know** what you own

See the partial list in this document of highest offending companies that fund the genocide and target investment firms. The full company report can be sent to you from [www.sudandivestment.org](http://www.sudandivestment.org). Then you can use the education screening tool at [www.sudandivestment.org/screener.asp](http://www.sudandivestment.org/screener.asp) to look up individual mutual funds that you own. You should always check in with your mutual fund representative or money manager for the current status of your fund before taking action. That said, if you find that all your funds are with the companies that have already divested, then congratulations, your investments are already genocide free! See the list below and at [www.SaveDarfur.org/divest/divestedfirms](http://www.SaveDarfur.org/divest/divestedfirms).

## 2. **Inform** your investment firms and your advisor that you don't want to invest in genocide

We encourage you to write or email the investment firms directly. See contact information on our website at [www.savedarfur.org/divest/companycontact](http://www.savedarfur.org/divest/companycontact). Many people chose to wait a certain time period, such as 3 months, to give the investment firm time to divest. Sample letters are below. (If you do so, skip to step 5 while you wait).

## 3. **Divest** in a way that works for you

Some people chose to switch their assets from a mutual fund that holds offending stock to one that does not, using the [www.sudandivestment.org](http://www.sudandivestment.org) screening tool. Others chose to transfer all assets to a company that has completely divested of all stocks that help fund the genocide ([www.SaveDarfur.org/divest/divestedfirms](http://www.SaveDarfur.org/divest/divestedfirms)).

## 4. **Notify** the companies and friends you have divested

By spreading the word, you multiply the impact of your own divestment.

## 5. **Get involved** in state, federal, investment firm, and other institutional divestment campaigns

### A Personal Divestment Story

When Paul Drescher of California discovered that the PetroChina stock he owned was helping fund genocide in Darfur, he not only sold the stock, but donated the profit to the Save Darfur Coalition. According to Paul:

*“The whole world is watching. PetroChina must take action now to alleviate this horrific situation in whatever way possible, or it risks forever being linked, in the minds of global investors, to the Sudan's perpetrators of genocide. As a shareholder of the Company, I cannot sit silently and let that happen.”*

# How to Support Institutional Divestment

## 1. Sign the petition

Tell the targeted firms with the largest holdings in PetroChina that genocide is a bad investment! You don't have to have an account with these companies in order to take action. [www.DivestForDarfur.org](http://www.DivestForDarfur.org)

## 2. Take action on national legislation

We need national legislation to protect states rights to divest and to strengthen economic sanctions that increase pressure to end the genocide. Call 1 800-GENOCIDE or go to [www.savedarfur.org/divest/legislation](http://www.savedarfur.org/divest/legislation)

## 3. Take action on a state campaign

To find out if your state has divested, and get involved, click on your state, then on the "i" for information [www.sudandivestment.org/home.asp#map](http://www.sudandivestment.org/home.asp#map)

## 4. Attend divestment events to pressure investment firms

The Save Darfur Coalition's strength is based on the power of our grassroots network. When you organize or attend an event, you add your voice to the movement and help build that strength. [www.savedarfur.org/divest/findevent](http://www.savedarfur.org/divest/findevent)

## 5. If you are a student, join STAND

STAND leads the way for students of all ages. And students are at the forefront of the divestment movement. To join stand, see [www.StandNow.org](http://www.StandNow.org)

### **What if your employer only offers retirement plans with one of the target investment firms?**

Ask your employer to send a letter to your account representative encouraging the investment to divest from the highest offending companies that fuel the genocide. Meanwhile even if you stay with the same investment firm, you can choose a fund that has no offending holdings by using the Sudan Divestment Task Force screening tool.

For more information about actions to take to divest your company's 401k plan, please see the sample action plan: <http://investorsagainstgenocide.googlepages.com/401kactionplan>

# Corporate Targets and Allies

<b>Highest Offending Companies</b>  Which companies are directly involved in funding the genocide?	<b>Target Investment Firms</b>  Which investment firms are most invested in the highest offending companies?	<b>The "Good Guys"</b>  <b>Investment Firms that Have Divested</b>
Highest offending companies provide significant funding to the government of Sudan and have been unwilling to consider a change in their relationships with Sudan.	Save Darfur Coalition's targets are the five U.S.-based mutual fund companies that hold the largest shares in PetroChina, as of their most recent filings reported by Bloomberg on August 1, 2007. PetroChina, a Chinese oil company, is one of the worst companies in funding the genocide. With PetroChina's help, the government of Sudan uses its oil revenue to provide arms and funding for the genocide, rather than economic development for its people.	The following companies have no direct investments in PetroChina or CNPC, its parent company, and have a formal divestment policy. Most follow the targeted divestment model developed by the Sudan Divestment Task Force.
<p>This is a partial list. To see the latest full list of about 25 companies, go to <a href="http://www.SudanDivestment.org">www.SudanDivestment.org</a> and get the full company report.</p> <p><b>PetroChina (CNPC), Sinopec (China)</b></p> <p><b>ONGC (India)</b></p> <p><b>Petronas, Muhibbah Engineering, Kencana Petroleum (Malaysia)</b></p> <p><b>Lundin Petroleum (Europe)</b></p> <p><b>Petrofac (UK)</b></p> <p><b>Alstom (France)</b></p>	<p><b>Franklin Templeton</b></p> <p><b>JP Morgan Chase</b></p> <p><b>Capital Group/American Funds</b></p> <p><b>Fidelity</b></p> <p><b>Vanguard</b></p> <p>To sign the petition and get involved in Save Darfur Coalition's corporate campaign, go to <a href="http://www.DivestForDarfur.org">www.DivestForDarfur.org</a></p>	<p><b>Calvert</b></p> <p><b>Clean Yield Group</b></p> <p><b>Domini Social Investments</b></p> <p><b>Pax World</b></p> <p><b>Prentiss Smith and Company, Inc</b></p> <p><b>Stewardship Partners</b></p> <p><b>Trillium Asset Management</b></p> <p><b>Walden Asset Management/Boston Trust</b></p> <p><b>Women's Equity Fund</b></p>
This list will change as companies respond. To get a complete, up-to-date list request information from the Sudan Divestment Task Force for the <i>Sudan Company Report</i>	For details on additional targets see <a href="http://www.InvestorsAgainstGenocide.org">www.InvestorsAgainstGenocide.org</a>	If you represent a firm that has divested, or is considering divestment, email <a href="mailto:divest@savedarfur.org">divest@savedarfur.org</a>

## Sample letter to investment advisor

Dear Advisor,

I am writing to inform you that I wish to divest from companies that are helping to fund the ongoing genocide in Darfur. I would like to talk with you and make a plan to adjust my investments to make sure I do not have any holdings that help fund the genocide in Darfur.

Please review the targeted divestment model at [www.sudandivestment.org](http://www.sudandivestment.org), the screening tool at [www.sudandivestment.org/screener.asp](http://www.sudandivestment.org/screener.asp), and the resources at [www.SaveDarfur.org/divest](http://www.SaveDarfur.org/divest) . Then call me so we can discuss next steps and make a plan of action.

Thank you.

Joe Smith

## Sample letter to target investment Firm

Charles B. Johnson, Chairman  
Franklin Associates. Inc  
1 Franklin Pkwy, Bldg. 970  
San Mateo, CA 94403

Dear Mr. Johnson,

Franklin Templeton is currently investing a substantial amount of money in Petrochina. Petrochina is considered to be the worst of the “high offending companies” involved in the Darfur genocide, meaning the worst of a select group of companies that help fund the genocide through their financial contribution to the Sudanese government.

I writing to express that I am your customer and I have the ability to move my funds elsewhere if this issue is not important to your firm. I do not support investment in companies that help to fund genocide. I am calling on Franklin Templeton to do its part to press for an end to the violence in Sudan and attempt to reconcile the financial contribution already made in my name to a genocidal regime.

The success of this movement will mean helping to end a current genocide. Visit [www.savedarfur.org](http://www.savedarfur.org) and [www.sudandivestment.org](http://www.sudandivestment.org) to learn about what you can do to make sure your company represents the values that are important to you.

I hope that you will join me in my efforts to ensure that we do not financially support genocide or support any company or government that executes genocide. If after 3 months from today, Franklin Templeton has not divested, I will move my money to a company that has divested.

Sincerely,

Jane Doe

# Divestment FAQs

## How do international investments fund the genocide?

Sudan is a poor country by many standards, and it likely would not be able to fund genocide in Darfur on its own. To continue its campaign of death and destruction, the government turns to its considerable oil supplies. Sudan does not have the technology to exploit these oil resources itself, so the government invites international companies to do so instead. In return for the right to extract oil, Sudan receives millions of dollars from these companies, as much as 70 percent of which is used to finance the country's military. The military, in turn, arms, trains, and provides military support to the *Janjaweed* militia to conduct its campaign of murder, destruction, torture, and rape.

## How are people in the United States involved in funding the genocide?

U.S. law prohibits most American companies from operating directly in Sudan. However, U.S. firms are legally able to invest in *foreign* companies that operate in Sudan. Also, some states and towns, as well as universities, invest taxpayer dollars in the offending companies, or have contracts with them.

## How does targeted divestment work?

Targeted divestment calls on companies to withdraw their economic support from the Sudanese government that is perpetuating genocide. The targeted divestment movement calls on divestment from a company only after shareholders demand a change in behavior and the company refuses.

Since the Sudan divestment movement wants to protect the victims of genocide, it is important to tailor divestment strictly to highest offending companies. Therefore, targeted divestment excludes companies involved in agriculture, religious activities, health care, humanitarian work or education.

## What has the divestment campaign accomplished so far?

Twenty states and 52 universities have divested. Mutual Funds have responded as well. **Fidelity Investments** divested some of its shares in PetroChina, one of the leading companies invested in Sudan. (The divestment campaign continues to ask Fidelity to divest the rest.)

**Calvert, Clean Yield Group, Domini Social Investments, Pax World, Prentiss Smith and Company, Stewardship Partners, Trillium Asset Management, Walden Asset Management/Boston Trust, and Women's Equity Fund** have all divested.

Companies operating in Sudan have already responded to pressure from divestment. **CHC Helicopter Corporation**, the world's largest provider of helicopter services to the global offshore oil industry recently ceased all business operations in Sudan after substantial levels of inquiry from concerned investors. **Rolls Royce PLC**, which sells oil-engineering equipment, announced its decision to leave Sudan citing "increasing international humanitarian concerns about the situation in Darfur." One of Germany's largest companies, **Siemens**, pledged to pull out of the country, also citing the pressure created by divestment as a factor.

Ultimately, the cumulative effect of divestment will build the pressure to hasten the end of the genocide.

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