

## **Call Notes:**

1. International torch launch update
2. Materials we will be providing (to target cities)
3. Grants
4. Media Materials
5. Using the Events tool

### **1. International torch launch:**

Life is dismal in the refugee camp. As deliberate as the government is wiping out the Darfuris through military means, the slower death through starvation and malnutrition is deliberately done. The people are forced to live in "permanent" homes that are comprised of pieces of plastic or mud homes that melt in the rains. They often are forced to choose between having water to build the huts or to have it to drink and cook with. When Jill Savitt and the others from the international torch campaign asked what they would want, they had two main messages. Person after person said that they want to sit at the peace table. Right now, the Sudanese government has worked to kill them, the Chadian government doesn't want them, and the rebels say they speak for the people, but they are just self-serving. The other message that was unanimous with everyone was "I want to go home."

The torch was lit three miles from the Darfur border at a refugee camp in Chad. The day they were going to do the torch relay there were delays, as well as a rainstorm and a sandstorm. Afterwards, the torch was lit and Mia Farrow carried the torch with a Darfuri boy who sang a song "Sudan is my home."

In Kigali, Rwanda, the event was at a school where 2,500 people were slaughtered. 200 survivors of the Rwandan genocide passed the torch along a path where those who escaped from the school were marched and executed. The survivors of the genocide are extremely dedicated to ending the genocide in Darfur because they know what happens when the world looks away.

While the team was in Africa, the Chinese consulate wanted to meet with them. They pressed to have it as quickly as possible, and the Dream for Darfur representatives met with the Chinese consulate for two hours. During this meeting, the consulate beseeched the organization to not tie the Olympics with Darfur, saying it was unfair in light of passing the UN Resolution. Ms. Savitt asked them to make sure that Bashir does not pick the peacekeeping troops that will go into Sudan and also asked that China stop sending weapons to Sudan. Also, the consulate has requested to meet with the Save Darfur Coalition- what we are doing is really impacting them and we've got their attention.

### **2. Materials provided (for target cities)**

- 2 Quickscreens- 3 ft wide, 6.5 ft tall. There are six designs that will be rotating between the cities.
- 1 "signing" Quickscreen- It will have your city and/or state with the Dream for Darfur logo that people will sign. These will be shipped back to Washington D.C.

- 75 spectator signs- 3 different campaign images (Chinese characters hope, peace, dream).
- 1 Parade banner.
- 30 "Dream for Darfur" t-shirts.
- Promotional flyer template- you can edit these to fit your specific location and you will have to print these yourself.
- 1 torch

Expect these materials 2 weeks before your event.

Non target events will have to produce materials yourself, though we will be providing all of the designs and templates for you. If it is possible, we will send the materials from a previous event to you to reduce costs. Also, don't forget about grants!

### **3. Grants**

- Please turn them in as soon as possible!
- If you have questions, please e-mail [ben@savedarfur.org](mailto:ben@savedarfur.org)
- These will be prioritized by date

### **4. Media materials**

- We will be providing sample media advisory, press release, talking points, an op ed, and letter to the editor.
- We're using a tool to create a press list to send to each city to inform you of who you should contact in your area.
- Media training will be provided during the next meeting. Media people from the Save Darfur Coalition will be on to explain how to do pitch calls, how to reach out to media, a timeline on when to send press releases and advisories, where to get started, etc.

### **5. Using the Events tool**

-